

# Neline van den Heever

## CURRICULUM VITAE

— January 2026



Graphic Designer | Visual Communicator | Brand Management | Marketing  
Creative Professional | UI/UX Design | Creative Problem Solver

### Profile

I'm a goal-oriented person who genuinely loves to learn and grow, both in my career and as an individual. Whether I'm working solo or collaborating with a team, I jump in headfirst, especially when things get tough. I'm good at making clear decisions under pressure because I know how to ask the right questions and really listen to feedback – no defensiveness here! I also get that there's usually more than one way to crack a nut, and I'm keen to find the best fit. I've learned when to dive deep into the nitty-gritty and when to keep things high-level, and I'm pretty good at figuring out which battles are worth fighting.

Outside of work, I'm passionate about photography, lifestyle, and how luxury brands build their identity. This passion fuels my excitement for new challenges and helps me tackle briefs with enthusiasm. I'm a quick study, always eager to bring fresh, creative ideas to the table and stay on top of the latest design trends. My unique way of thinking means I not only get projects done successfully and on time, but I also aim for them to truly hit the mark for clients.

Right now, I'm excited to be expanding my toolkit by diving into online courses for UI/UX Design (Figma, HTML, CSS, JavaScript) and other coding languages to build out my portfolio and land my first UI/UX Design position. I'm always looking for environments where I can build on what I already know and pick up exciting new skills.


### Portfolio

Please feel free to visit my online portfolio here:

 [www.nelinevdhgraphicdesigner.co.za](http://www.nelinevdhgraphicdesigner.co.za)

*\* My portfolio can also be sent in PDF format upon request.*

### Contact details

 079 574 0504

 [nelinevdh@gmail.com](mailto:nelinevdh@gmail.com)

 Neline van den Heever

### Basic Information

Name & Surname	Neline van den Heever
Birthday (Age)	12 December 1995 (30 years)
Area	Currently residing in Pretoria East.
Nationality	South African (Caucasian)
Marital Status	Not married and no children
Languages	Afrikaans (Native Language) English (Secondary Language)
Driver's License	Own transport, Code B license

### Technical skills



- I am competent to adapt my design skills by working on both Apple and Microsoft systems.
- I also completed a photography course to enhance my skills as a creative.
- Interested in: UI/UX Design, Digital Marketing as well as light coding/software development.

### Soft skills

- Critical thinking skills
- Independent self-starter
- Time management
- Organisation
- Reliability
- Creativity
- Resilience
- Punctuality
- Collaboration
- Honesty

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### Education

- **2025**  
IMM Graduate School  
Bachelor of Philosophy in Marketing Management  
  
1 Year honours degree, part-time, online  
Feb 2024 - Nov 2025  
Contact: 086 146 6476
- **2024**  
IMM Graduate School  
Bachelor of Business Administration (BBA)  
in Marketing Management  
  
3 Year degree, part-time, online  
Feb 2022 - Nov 2024  
Contact: 086 146 6476
- **2021**  
Inscape Education Group  
Bachelor of Arts (BA) Honours in Design  
  
2 Year honours degree, part-time, online  
Jun 2019 - Jun 2021  
Contact: 012 346 2189
- **2017**  
Inscape Education Group  
Bachelor of Design (BDes) in Graphic Design  
  
3 Year degree, full-time, contact  
Feb 2015 - Nov 2017  
Contact: 012 346 2189
- **2014**  
CVO Volksskool Brakpan  
(now Sonneveld Akademie)  
National Senior Certificate  
  
Grade RR - Grade 12/Matric, full-time, contact  
Feb 2000 - Nov 2014  
Contact: 061 346 0394

### References

References can be supplied upon request. Feel free to contact me. I kindly request that my current employer not be contacted as a reference.

### Experience

- **Graphic Designer**  
August 2025 - Present  
North Tribe, Pretoria  
  
Currently working as a Graphic Designer for a small in-house team in the medical and nutrition industries.
- **Graphic Designer (Visual and Brand)**  
March 2021 - July 2025  
Numeral Group, Pretoria  
  
Led graphic design across 22 brands, creating visually engaging digital and print assets that reinforced brand consistency and trust. Supported web and UX improvements by applying user insights to website layouts, navigation, and digital assets, contributing to a 110% increase in interactions and a 42.9% rise in messaging for the flagship brand within one quarter. Acted as brand custodian, ensuring accessible, user-centred design across all touch-points in regulated fintech and biotech environments.
- **Graphic Designer (EMEA region)**  
September 2018 - February 2021 (2 years, 7 months)  
Global Leisure Group, Pretoria  
  
I fulfilled the role of the Graphic Designer at Global Leisure Group Ltd. Day-to-day projects included and was not limited to photography, product packaging design, print design (pamphlets, business cards, posters, etc.), point of sale concept development and point of sale design. These duties were applicable to different international brands, such as Megamaster, Nexgrill, GrillGrill, Terrace Leisure, KitchenAid and more.
- **Graphics Coordinator**  
May 2018 - September 2018 (5 months)  
Best Clothing and Gifts, Midrand  
  
Responsibilities included assisting the sales team with mock ups of promotional items, clothing and branding materials, communicating with clients and amending artwork according to specifications, ensuring correct and high quality designs was sent to the printers, under supervision of Marketing Coordinator and Production Manager.
- **Various internships**  
Information available on request regarding various internships completed during my studies (2016-2018).