

# Neline van den Heever

## CURRICULUM VITAE



Graphic Designer | Visual Communicator | Brand Management | Marketing  
Creative Professional | Corporate Image Enabler | Creative Problem Solver

### Profile

Being a goal-oriented individual I strive to improve and develop professionally as well as personally. I am highly capable, and work effectively individually and as a team member. In pressurised situations I can make clear decisions, retaining the ability to promote the company by participating actively to achieve company goals and conform to demanding clients' expectations.

I am enthusiastic about new challenges and eager to attend to the briefs received. I am a fast learner, who pushes myself to advance within an established and varied working environment.

I am able to keep up with current design trends and consistently implement creative ideas. My innovation coupled with unique thinking, enables me to complete projects successfully and timely according to the specifications and satisfaction of the client and fellow colleagues.

I strive to be employed in a professional environment where I can not only develop my existing skills but also be afforded the opportunity to acquire new skills. This will enable me to grow my potential in Graphic Design and become the designer I envision to be.

### Portfolio

Please feel free to visit my online portfolio here:

 [nelinevdhgraphicdesigner.co.za](http://nelinevdhgraphicdesigner.co.za)

*\* My portfolio can also be sent in PDF format upon request.*

### Contact details

 079 574 0504

 [nelinevdh@gmail.com](mailto:nelinevdh@gmail.com)

 Neline van den Heever

### Basic Information

Name & Surname	Neline van den Heever
Birthday (Age)	12 December 1995 (27 years)
Area	Pretoria East, Gauteng
Nationality	South African (Caucasian)
Marital Status	Not married and no children
Languages	Afrikaans (Native Language) English (Secondary Language)
Driver's Licence	Own transport, Code B license

### Technical skills



I am competent to adapt my design skills by working on both Apple and Microsoft systems.

### Soft skills

- Critical thinking skills
- Independent self-starter
- Time management
- Organisation
- Reliability
- Creativity
- Resilience
- Punctuality
- Collaboration
- Honesty

# Neline van den Heever

## CURRICULUM VITAE

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### Education

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2024

**IMM Graduate School**

**Bachelor of Business Administration (BBA)**  
in Marketing Management

3 Year degree  
Part-Time, online  
Feb 2022 - Nov 2024 (expected)  
Contact: 086 146 6476

2021

**Inscape Education Group**

**Bachelor of Arts (BA) Honours in Design**

2 Year degree  
Part-time, online  
Jun 2019 - Jun 2021  
Contact: 012 346 2189

2017

**Inscape Education Group**

**Bachelor of Design (BDes) in Graphic Design**

3 Year degree  
Full-time, contact  
Feb 2015 - Nov 2017  
Contact: 012 346 2189

2014

**CVO Volksskool Brakpan**

(now Sonneveld Akademie)

**National Senior Certificate**

Grade RR - Grade 12/Matric  
Full-time, contact  
Feb 2000 - Nov 2014  
Contact: 061 346 0394

### References

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References can be supplied upon request. Feel free to contact me. I kindly request that my current employer not be contacted as a reference.

### Experience

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**Visual and Brand Creative Designer**

**March 2021 - present**

Numeral Group, Pretoria

With a growing team at Numerical Group. I have been assigned with the visual identity, brand communication/ marketing and brand management of companies' brand, while still fulfilling the role of traditional graphic design in the corporate sense, both in digital and print design.

Responsibilities include but are not limited to graphic design, social media marketing, collateral print design, promotional marketing, motion graphics, brand communication, design concept research and development, marketing management and creative direction of multiple international brands in the medical, legal, financial and information technology industries.

**Graphic Designer (EMEA region)**

**September 2018 - February 2021 (2 years, 7 months)**

Global Leisure Group, Pretoria

I fulfilled the role of the Graphic Designer at Global Leisure Group Ltd. Day-to-day projects included and was not limited to product packaging design, print design (pamphlets, business cards, posters, etc.), point of sale concept development and point of sale design. These duties were applicable to different international brands, such as Megamaster, Nexgrill, GrillGrill, Terrace Leisure, KitchenAid and more legal, financial and information technology industries.

**Graphics Coordinator**

**May 2018 - September 2018 (5 months)**

Best Clothing and Gifts, Midrand

Responsibilities included assisting the sales team with mock ups of promotional items, clothing and branding materials, communicating with clients and amending artwork according to specifications, ensuring correct and high quality designs was sent to the printers, under supervision of Marketing Coordinator and Production Manager.

**Various internships**

Information available on request regarding various internships completed during my studies (2016-2018).